

Press release

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Industry meeting for asset managers and neobrokers at Baader Bank

Yesterday, the 15th of June 2023, Baader Bank opened the doors of its corporate headquarters in Unterschleissheim and networked the industry of asset managers and neobrokers. In all, around 300 guests were set to be welcomed at the event. The annual event features a diverse supporting programme, which will be presented by Oliver Riedel, member of the Board of Directors and Deputy CEO of Baader Bank.

The content of the programme is primarily aimed at existing clients of Baader Bank, including asset managers, family offices and fund managers in particular. In light of the current environment, the talks given by experts focus in particular on the topics of cryptocurrencies, sustainability, ETFs and interest rates. The extensive programme of events featuring high-calibre speakers was rounded off by presentations on selected investment strategies and a compliance training course on the prevention of money laundering, the current situation and future prospects.

"Baader Bank's Open Day is always a fruitful industry gathering where important topics and trends are discussed. In particular, the upcoming challenges from the difficult geopolitical and macroeconomic global environment were clearly expressed in yesterday's panel discussions," said Heiko Böhmer, capital market expert at Shareholder Value Management AG.

"While the conversations on the 'Open Door Day' have shown the challenges our industry is facing, they also demonstrate the great opportunities that continue to arise for providers who realise client needs in terms of products, technology and processes in the best way possible", summarises André Kolbinger, founder and CEO of Smartbroker Holding AG.

This year also marks the 40th anniversary of Baader Bank – a real highlight that will be celebrated with events including a podium discussion with Uto Baader, founder of Baader Bank, and his successor Nico Baader, CEO of Baader Bank. The two shared their insights and experiences from four decades of Baader Bank.

"Baader Bank is celebrating its 40th anniversary this year, a milestone of which we are incredibly proud. This success would not have been possible without our clients. Our entire history has been characterised by our ability to adapt to the needs of our clients and to the conditions of the markets. We want to continue to do both in the future, so that we can carry on providing our clients with the highest level of quality and expertise in all our investment services from the bank's own platform," says Oliver Riedel, Deputy CEO of Baader Bank, who is responsible for its client business.

Due to the high demand at the last Open Door Day, the talks on offer were again supplemented by a selection of company meetings held directly on site. Investors and companies used these to exchange ideas on strategic developments and investment cases. Those present included representatives of Deutsche Beteiligungs AG, EQS Group AG, Laiqon AG, NORMA Group SE, sino AG and Smartbroker.

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About Baader Bank AG:

Baader Bank is one of the leading European partners for investment and banking services. Trading and banking are combined using a single powerful platform that offers a unique setup and optimum access to the capital market using a secure, automated and scalable approach. As a family-run full-service bank with its headquarters in Unterschleissheim near Munich, Baader Bank AG employs around 550 staff members and operates in the business fields of Market Making, Capital Markets, Brokerage, Fund Services, Account Services and Research Services.